

September
2017

Website Policy & Practice

Whole School

Contains relevant information on website data,
activity and reporting protocol



CHILD PROTECTION

The School operates the following policy on its website regarding the use of photographs, to ensure the privacy and safety of pupils at the school:

1. Where pupils are named, only their first names are given.
2. Where a pupil is named, no photograph of that pupil is displayed.
3. Where a photograph is used which shows a pupil, no name is displayed.

By observing these points, the school ensures that visitors to the website cannot link images of pupils to names of pupils. When choosing photographs for the website, the school is mindful of the way pupils may appear in them, and will not include images which are in any way inappropriate. The school follows a policy of seeking parents' permission before using images which show pupils on the website. No other private information about pupils is ever published on the website, such as surnames or contact details.

WEBSITE PRIVACY

We are committed to safeguarding the privacy of our website visitors; this policy sets out how Personal information will be treated by Primary Site (creators of the site)

- (1) What information does Primary Site collect? Primary Site may collect, store and use the following kinds of personal data: Information about visits to and use of the website. Information about any transactions carried out between Stanley School and Primary Site on or in relation to the website. Information that is provided for the purpose of registering with us, and / or leaving guestbook comments, and / or subscribing to website services and / or email notifications.
- (2) Information about website visits Primary Site may collect information about computers and visits to this website such as IP addresses, geographical locations, browser types, referral sources, length of visit and numbers of page views. They may use this information in the administration of this website, to improve the website's usability, and for marketing purposes. Cookies are used on the website. A cookie is a text file sent by a web server to a web browser, and stored by the browser. The text file is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser. Cookies may be sent, which may be stored by browsers on computer hard drives. Primary Site may use the information obtained from these in the administration of this website, to improve the website's usability and for marketing purposes. They may also use the information to recognise computers when the website is visited.

Most browsers allow you to refuse to accept cookies. (For example, in Internet Explorer you can refuse all cookies by clicking "Tools", "Internet Options", "Privacy", and selecting "Block all cookies" using the sliding selector.) This will, however, have a negative impact upon the usability of many websites.

- (3) Using personal data Personal data submitted to the website will be used for the purposes specified in this policy or in relevant parts of the website. In addition to the uses identified elsewhere in this policy, Primary Site may use personal information to: Improve the browsing experience by personalising the website Provide other organisations with statistical information about users - but this information will not be used to identify any individual user. Primary Site will not, without express consent provide personal information to any third parties for the purpose of direct marketing.
- (4) Other disclosures in addition to the disclosures reasonably necessary for the purposes identified elsewhere in this policy, Primary Site may disclose information about you to the extent that they are required to do so by Law and in connection with any legal proceedings or prospective legal proceedings, in order to establish, exercise or defend any legal rights (including providing information to others for the purposes of fraud prevention. Except as provided in this policy, Primary Site will not provide information to third parties.
- (5) Security of personal data. Reasonable precautions will be taken to prevent the loss, misuse or alteration of personal information. Of course, all data transmission over the Internet is inherently insecure and the security of any data sent over the internet cannot be guaranteed.

- (6) Policy amendments. With regard to privacy, this policy may be updated from time-to-time, with a new version being posted on our Website. This page should be checked occasionally to ensure you are happy with any changes.
- (7) Third party websites. The Website contains links to other websites. Stanley School and Primary Site are not responsible for the privacy policies of third party websites.

WEBSITE DISCLAIMER

- (1) Introduction. This disclaimer governs the use of the website; by using the website, you accept this disclaimer in full. If you disagree with any part of this disclaimer, do not use the Website.
- (2) Intellectual property rights. Unless otherwise stated, we or our licensors own the intellectual property rights in the website and material on the website. Subject to the licence below, all intellectual property rights are reserved.
- (3) Licence to use Website. You may view, download for caching purposes only, and print pages from the Website, provided that:

You must not republish material from this website (including republication on another website), or reproduce or store material from this Website in any public or private electronic retrieval system. You must not reproduce duplicate, copy, sell, resell, visit, or otherwise exploit our website or material on our website for a commercial purpose, without our express written consent.

- (4) Limitations of liability. The information on this Website is provided free-of-charge, and you acknowledge that it would be unreasonable to hold Primary Site liable in respect of this website and the information on this website. Whilst Primary Site and Stanley School endeavour to ensure that the information on this website is correct, they do not warrant its completeness or accuracy; nor do they not commit to ensuring that the website remains available or that the material on this website is kept up-to-date. To the maximum extent permitted by applicable law we exclude all representations, warranties and conditions (including, without limitation, the conditions implied by law of satisfactory quality, fitness for purpose and the use of reasonable care and skill). Liability is limited and excluded to the maximum extent permitted under applicable law. Primary Site and Stanley School will not be liable for any direct, indirect or consequential loss or damage arising under this disclaimer or in connection with our website, whether arising in tort, contract, or otherwise - including, without limitation, any loss of profit, contracts, business, goodwill, reputation, data, income, revenue or anticipated savings.
- (5) Variation. We may revise this disclaimer from time-to-time. Please check the website regularly to ensure you are familiar with the current version.
- (6) Entire agreement. This disclaimer constitutes the entire agreement between people accessing our site and us in relation to its use, and supersedes all previous agreements in respect of the use of this website.
- (7) Law and jurisdiction. This notice will be governed by and construed in accordance with English law, and any disputes relating to this notice shall be subject to the exclusive jurisdiction of the courts of England.